

Catskill Fly Fishing Center and Museum Press Release:

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*The Hardy Bros. Cup*

Hardy USA Partners with Catskill Fly Fishing Center and Museum  
To discover the pleasures of bamboo fly rods and find a casting champion.

For Immediate Release

April 8, 2011

Livingston Manor, NY. On August 6, 2011 Hardy USA and The Catskill Fly Fishing Center and Museum (CFFCM) will hold the first annual Hardy Bros. Cup casting competition, at the 29<sup>th</sup> Summerfest and Anglers Market at the CFFCM. This annual casting event will be open to all individuals and the only requirement is to use a bamboo fly rod 9' in length or smaller and supply their own reel with line. This casting contest will be based on two distance casts and one accuracy cast. Handicaps will be applicable to rods under 8' in length and a tie breaker will be determined by age of rod. Casters should be able to cast a sight fly 50 feet with a 7.5' leader. Leaders and sight flies will be provided.

This contest was created by Hardy USA and CFFCM to celebrate the 100<sup>th</sup> Anniversary of the introduction of the Hardy C.C. de France Fly Rod by Hardy Bros. Ltd. The over all point champion will receive a Commemorative 100<sup>th</sup> anniversary C.C. de France hand crafted by Hardy master rod makers, Tom Moran and Callum Gladstone. Second and third place finishers will receive a Hardy classic fly reel. The winning caster's name will be engraved on the Tiffany designed "Hardy Bros. Cup" that will remain on display in the Catskill Fly Fishing Museum. An award ceremony will take place at 6:30PM on Saturday, August 6, at a complimentary barbeque hosted by Hardy.

This annual event was designed to share in the pleasures of casting bamboo fly rods.

No fee or advanced registration required.

A casting field will be laid out at upcoming CFFCM events:

May 21 & 22, **Woodstick**- a field show devoted to the classic fly fishing tackle and accessories by today's traditional craftsmen.

May 28 & 29 for the CFFCM Annual Dinner Weekend.

For complete details on scoring and handicaps, please visit [www.cffcm.net](http://www.cffcm.net).