

**Hardy Greys LTD and Catskill Fly Fishing Center Partner for First Annual Hardy Bros.  
Cup Casting Competition**

**August 6, 2011**

**FOR IMMEDIATE RELEASE**

**Livingston Manor, NY**

**845-439-4810**

On August 6, 2011 Hardy USA and The Catskill Fly Fishing Center and Museum (CFFCM) have partnered to hold the first annual Hardy Bros. Cup casting competition. This annual casting event will be open to all individuals and the only requirement is to use a bamboo fly rod 9' in length or smaller. This casting contest will be based on two distance casts and one accuracy cast. Handicaps will be applicable to rods less than 8' in length and a tie breaker will be determined by the age of the rod. Casters should be able to cast a sight fly 50 feet with a 7.5' leader. Leaders and sight flies will be provided.

The over all point champion will receive a Commemorative 100th anniversary C.C. de France hand crafted by Hardy master rod makers, Tom Moran and Callum Gladstone. Second and third place finishers will receive a Hardy classic fly reel. The winning caster's name will be engraved on the Tiffany designed "Hardy Bros. Cup" that will remain on display in the Catskill Fly Fishing Museum. The winner will be announced that evening at the Hardy Bros. Cup pig roast that is open to all (no charge).

This contest was created by Hardy USA and CFFCM to celebrate the 100th Anniversary of the introduction of the Hardy C.C. de France Fly Rod by Hardy Bros. Ltd.

This first annual event will run in conjunction with the CFFCM's Summerfest/Angler's Market and Jubilee Weekend; the largest flea market and fishing collectible two-day show in the USA held on Saturday and Sunday, August 6 & 7. Visitors will find over 100 tables loaded with fishing collectibles and treasures. In addition to fishing and outdoors related items local craft and gift vendors will have something for non fishing companions and families to peruse. On Sunday, Jubilee Day, a celebration of community milestone events including Agnes Van Put's 95<sup>th</sup> and Joan Wulff's and Doc Alan Fried's 85<sup>th</sup> Birthdays will be held. A kids fishing derby and The Great Willowemoc Fish Race will precede cake for everyone.

**August 6 & 7, 2011 Summerfest/Jubilee Weekend Activities:**

**Saturday, August 6:**

- 8:30 AM to 4 PM Collectibles Trash or Treasure Identification. Bob Selb of the Classic Fly Fisherman will help you identify that 'fishing thing' you have always wondered about. Better yet, he will give you an honest appraisal of what it is worth.
- 9:30 AM to Completion The Hardy Bros. Cup Bamboo Rod Casting Competition
- 10 AM to 2 PM Floyd Franke, Paul and Gail Gallo Casting Tune Up Clinic.
- 10 AM to 4 PM Community, craft, exhibits and organization vendors
- Sausage and Peppers Available throughout the afternoon.
- 6 PM The Hardy Bros. Cup Awards and Pig Roast BBQ (no charge). Everyone is welcome.

### **Sunday, August 7:**

- 8:30 AM to 4 PM Collectibles
- 8:30 AM to 3 PM Trash or Treasure Identification. Bob Selb of the Classic Fly Fisherman will help you identify that 'fishing thing' you have always wondered about. Better yet, he will give you an honest appraisal of what it is worth.
- 10 AM to 4 PM Community, craft, exhibits and organization vendors
- Sausage and Peppers Available throughout the afternoon
- 11:30 AM – 12:30 PM "Students Only" (16 and under) Fishing derby' at the Pond. Prizes will be awarded for first fish, most fish, largest fish and smallest fish. Kids are to bring their own tackle and favorite baits.
- Noon to 3 PM Enjoy the Kurpil Family Fiddlers under the tent
- 1:15 PM The Great Willowemoc Fish Race (50/50) Split for the winning fish
- 2 PM Jubilee Day Cake (immediately after the fish race) The CFFCM will once again celebrate birthday and anniversary milestones ending in a 0 or 5. 2011 is a special year as we celebrate Agnes Van Put's 95th birthday: Joan Wulff and Dr. Alan Fried's 85<sup>th</sup>, Alicia Phelan's Graduation. Everyone is welcome and cake will be provided at no charge.

If you have a special celebration or birthday, let us know so we can include you in our event.

Would you like to help? Volunteers are needed for: bridge and traffic control; Great Willowemoc Fish Race; Cake cutting and serving; vendor set up; CFFCM booth; and, after-event clean up. Call the Center at 845-439-4810.

**Summerfest/Angler' Market CFFCM Book Exchange.** We will again have a table open at our CFFCM booth for another CFFCM Member Book Exchange. Here is the deal...If you have any books you would like to sell, bring 'em and we will sell 'em! Simply print your initials and the price (AB/\$9.00) in pencil on the top right corner of the first page and provide a complete list. You can leave them at our table while you enjoy the event yourself and at the end of the day pick up any unsold books and any money you received (less 10% commission/donation to the Center). If you want to participate, but cannot attend yourself, simply bring your books (in cartons packed with spine up) to the Gift shop before August 6. After the event, you can simply follow up with us at a later date. (Can't do it now? Simply put them aside and we will do this again at the Arts of the Angler Show in November) Non-members are welcome to participate for a 25% commission to the CFFCM.

**The Great Willowemoc Fish Race.** If you can't be here but would like to support the CFFCM, send us \$5 and we will put a fish in the water for you. First fish that comes out on the down side of the bridge splits the purse collected with the CFFCM. This is great fun for all and worth it for the owner of the fish.